



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD
GLOBAL TALENT AND COMPETITIVENESS (GTC)
COUNCIL MEETING
Thursday, February 18, 2016
8:00 AM**

Double Tree by Hilton Miami Airport Hotel
Convention Center, 2nd Floor
711 NW 72nd Avenue
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of GTC Council Meeting Minutes
 - A. December 17, 2015
3. Recommendation as to Approval to Allocate funds to Florida Keys Community College for Career Pathways Reentry Hospitality Training
4. Recommendation as to Approval to Allocate funds to the City of Key West for the Key West Fire Academy Training
5. Recommendation as to Approval to Allocate funds to Miami-Dade County Parks, Recreation and Open Spaces for the Fit2Lead Internship Program



SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

AGENDA ITEM NUMBER:

DATE: February 18, 2015 at 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

December 17, 2015 at 8:00 A.M.
 Doubletree Hotel – Convention Center
 711 N.W 72nd Avenue
 Miami, FL 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
1. Ferradaz, Gilda– <i>Chairwoman</i> 2. del Valle, Juan Carlos, Vice-Chairman 3. Brecheisen, Bruce 4. Boilini, Gina 5. Brown, Clarence 6. Ludwig, Philipp 7. Piedra, Obdulio 8. Roth, Thomas	Beasley, Rick Gomez, Maria Kavehersi, Cheri	Benavides, Vanessa – <i>United Way of Miami-Dade</i> Fletcher, Keith – <i>City Year</i> Flores, Oscar – <i>Compu-Med</i> Gonzalez, Teresa – <i>Miami Dade College</i> K, John – <i>Miami Dade College</i> Kyriakakis, Jesse – <i>United Way of Miami-Dade</i> Coney, Kareem – <i>Florida Memorial University</i> Gilbert, David – <i>City of Miami</i>
COMMITTEE MEMBERS NOT IN ATTENDANCE 9. Gazitua, Luis 10. Quintana, Annette 11. Russo, Monica 12. West, Alvin		

Agenda items are displayed in the order they were discussed.

1. Call to Order

Global Talent & Competitiveness Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:21am. She asked all those present introduce themselves and noted that a Quorum had not been achieved.

7. Recommendation as to Approval to Allocate WIOA Adults Funds to United Way of Miami-Dade

Chairwoman Gilda Ferradaz introduced the item and both Ms. Vanessa Benavides and Jesse Kyriakakis from United Way of Miami-Dade appeared before the Council and presented.

Ms. Ferradaz inquired about additional sponsorships and Mr. Kyriakakis explained that their six-member advisory council current objectives are to seek sponsorships and a qualified director. Ms. Benavides added that in addition to the current start-up funds UW currently has UW is seeking SFWIB's approval for additional funding for start-up cost.

[Vice-Chairman Juan Carlos del Valle arrived; **Quorum Achieved**]

SFWIB Chairman Piedra inquired about the total amount raised thus far. Both Ms. Benavides and Mr. Kyriakakis responded a total of \$150,000 in pledges. Chairman Piedra additionally inquired about the total operating budget and Mr. Kyriakakis responded an estimated total of \$650,000 for the full year. Mr. Piedra also asked about the total number of veterans UW seeks to provide services to base on the above estimated amount. Mr. Kyriakakis responded between 20,000 to 25,000 post 911 veterans.

Mr. Roth asked whether the data provided is comprised of those residing in Miami-Dade County. Mr. Kyriakakis responded, "Yes" however explained that there are not too many post 911 veterans currently residing in Monroe County. Mr. Roth further asked if the funds will remain in Miami-Dade County. Mr. Kyriakakis responded, "Yes." Mr. Roth additionally asked whether if the high number of underemployed veterans had been due to skills deficiency. Mr. Kyriakakis responded that it is not due to lack of skills but rather how to translate/transfer the skills into employable skills. He provided further details. SFWIB Chairman Piedra inquired about their future office location. Ms. Benavides responded that their main office will be located at United Way of Miami-Dade office building located in Coral Way and other potential satellite locations. Chairman Piedra asked whether there would be the possibility for residence of Monroe County to receive services from satellite offices in Florida City considering the fact that historically, there has been a high concentration of military residents residing in the Florida Keys. Mr. Kyriakakis responded that this might not be possible.

Mr. Brecheisen requested an explanation on current goals and information on United Way of Broward County's success rate as well as their program's budget. Both Ms. Benavides and Mr. Kyriakakis provided information.

Vice-Chairman Juan Carlos del Valle shared that he'd previously seen a presentation conducted related to this particular program at the University of Miami and expressed his support of it considering the beneficial services veteran residents of Miami-Dade County would receive. He requested a performance report be provided to the Board upon mid-year of the program.

SFWIB Chairman Piedra shared with the Council that SFWIB had been recently awarded a Veteran's Performance Incentive by the State of Florida as a result of this agency's successful achievements.

Chairwoman Ferradaz stated into record that a quorum had been achieved. Executive Director Rick Beasley addressed the question related to extending services to Monroe County (through potential partnership with United Way of Monroe County).

Vice-Chairman Juan Carlos-del Valle moved the approval to allocated WIA adult funds to United Way of Miami-Dade. Motion seconded by SFWIB Chairman Piedra; **Motion Passed Unanimously**

2. Approval of Global Talent Competitiveness Council Meeting Minutes of October 17, 2015

Mr. Bruce Brecheisen moved the approval of GTC Council meeting minutes of October 17, 2015. Motion seconded by Vice-Chairman Juan Carlos del Valle; **Motion Passed Unanimously**

3. Information – Florida Memorial University Black Male College Explorers Program

GTC Council Chairwoman Gilda Ferradaz introduced the item. Kareem Coney from Florida Memorial University appeared before the Council and addressed the questions discussed at the Council’s prior meeting held in October (2015). Mr. Brecheisen noted a typo into record located in the BMCEP Graduation Rates 2007-2015 chart.

GTC Council Chairwoman requested an explanation on the difference between the summer and year round program. Mr. Coney briefly explained.

Vice-Chairman Juan Carlos del Valle asked whether FMU expects to provide all of the proposed services based on the budgeted amount. Mr. Coney responded, “Yes.”

No further questions or discussions.

4. Recommendation as to Approval to Allocate Funds to City Year Miami Program

GTC Council Chairwoman Gilda Ferradaz introduced and read the item into record.

Vice-Chairman Juan Carlos del Valle moved the approval to allocate funds to City Year Miami Program. Motion seconded by SFWIB Chairman Piedra; **Further discussion(s):**

Chairman Piedra requested introduction be made by the newly appointed Executive Director and Vice President of City Year. Mr. Keith Fletcher appeared before the Council and introduced himself.

The Council welcomed him aboard.

Mr. Fletcher later asked whether if the Council had any questions for him. Chairman Piedra inquired about the program. Mr. Fletcher responded that the program is “phenomenal.”

Mr. Brecheisen inquired about funding allocation and Mr. Fletcher explained. Mr. Brecheisen further asked whether the budgeted amount is based on a calendar year or school year. Mr. Fletcher responded that it is based on school year and provided addition details related to their various teams.

Chairwoman Ferradaz inquired about the grades of students being served and Mr. Fletcher responded only 9th grade students.

SFWIB Chairman Piedra inquired about City Year's recruitment model and Mr. Fletcher explained.

Mr. Brecheisen requested explanation as to how City Year differentiates itself from other similar programs. Mr. Fletcher gave an example of Teach for America program. Mr. Brecheisen inquired about staff's recommendation to waive the competitiveness procurement process. Chairwoman Ferradaz and Mr. Beasley explained.

Mr. Brown requested Mr. Beasley share with the Council about a concern that was brought up at a previous Council meeting related to City Year. Mr. Beasley explained.

Vice-Chairman del Valle expressed his support of this program

Motion Passed by Unanimous consent

5. Recommendation as to Approval of TRAMCON Training

Chairwoman Gilda Ferradaz introduced and read the item into record.

Mr. Bruce Brecheisen moved the approval of TRAMCON Training. Motion seconded by Vice Chairman Juan Carlos del Valle; Motion Passed Unanimously

6. Recommendation as to Approval Workforce Services Contractors

Chairwoman Ferradaz introduced and read the item into record.

Vice-Chairman Juan Carlos del Valle moved the approval of workforce services contractors. Motion seconded by Mr. Bruce Brecheisen; Further Discussion(s):

Mr. Brecheisen questioned the fact there was only one respondent. He additionally questioned the 80 point threshold. Ms. Kavehersi explained.

Chairwoman Ferradaz questioned the failed due diligence.

SFWIB Chairman Piedra and Mr. Beasley explained this is as a result of KRA's decision not to renew its contract. Arbor E & T, ResCare, Inc. has been operating and managing the City of Miami Beach center.

There was continued discussion.

Motion Passed with Unanimous Consent

There being no further business to come before the Committee, the meeting adjourned at 9:00am.



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/18/2016

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: CAREER PATHWAYS REENTRY TRAINING PROGRAM

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: The SFWIB Staff recommends to the Global Talent Competitive Council to recommend to the Board the approval to allocate up to \$250,000 in WIOA Adult Training Funds to Florida Keys Community College for a Career Pathways Reentry Training, as set forth below.

STRATEGIC GOAL: **STATE LEADER IN COLLABORATIVE PARTNERSHIPS**

STRATEGIC PROJECT: **Monitor of Training Vendor Performance**

BACKGROUND:

The Hospitality and Tourism industry continues to be faced with entry level labor and skills readiness shortages. In an effort to address this deficiency, providing access to workforce and employability skills training to individuals reentering the community is critical. This will not only help improve the economy and close the skills gap, but will greatly impact the lives of individuals facing challenges in the region.

The Career Pathways Reentry Training (CPRT) program will provide qualified individuals currently serving in the Jail In-house (Drug Offender Rehabilitation) Program, Monroe County Drug Offender Probation program, and the Monroe County Drug Court Program with an alternative to criminal activities by offering support and education through retraining.

The only proven method of combating recidivism is to end the cycle of criminal behavior. The goal of the CPRT is to work closely with local businesses and community leaders to break the stigma that frequently acts as a barrier to those with a criminal record seeking employment. The program will provide individuals with an interactive learning experience and the professional connections and resources necessary to continue their careers. Participants will explore the hospitality and tourism fields and examine the various postsecondary options and careers available to them.

The CPRT is a collaborative partnership between the South Florida Workforce Investment Board (SFWIB), Florida Keys Community College (FKCC), and the Florida Department of Corrections (FDC), that will assist program participants in entering or returning to the workforce. The SFWIB will provide training and training-related funding; FKCC will provide relevant training services; and the FDC will refer applicants for eligibility determination.

The CPRT consists of 40 hours of instruction for each of the two training tracks – Maintenance and Restaurant. The program will provide targeted training for up to 178 participants that is portable, stackable and culminates in industry-recognized certifications. Upon successful completion, participants will receive practical experience in hospitality positions, a Certified Guest Service Professional Certificate from the American Hotel and Lodging Association, and an interview to be placed in an internship with the local hospitality industry.

In the following procurement process of Miami-Dade County Administrative Order No. 3-38, it is recommended that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of SFWIB. A Two-Thirds (2/3) vote of a quorum present is required to waive the competitive procurement process and award Florida Keys Community College, an allocation not to exceed \$250,000 in WIOA Adult Training Funds to train ex-offenders in the hospitality industry.

FUNDING: Workforce Innovation and Opportunity Act (WIOA) Adult

PERFORMANCE:

- **Number of Participants to be trained:** Minimum 150 up to 178
- **Number of Cohorts:** 10
- **Cost per Participant:**
 - 694.00 per student for Guest Services and Maintenance Employee
 - 627.00 per student for Guest Services and Restaurant Server
- **Return on Investment:** 19.37

ATTACHMENT

Florida Keys Community College
Career Source South Florida
Customized Adult Hospitality Career Pathways Workforce Training Course
Department of Corrections

Florida Keys Community College's Community Education and Workforce will facilitate a 40-hour customized training curriculum geared toward career exploration in the hospitality and tourism field and workforce training skills as an educational component of the Adult Career Source South Florida Career Pathways Program.

Course Description

Students will explore the hospitality and tourism fields and examine the various postsecondary options and careers available to them in that industry while gaining essential workforce and employability skills. They will understand the various roles associated within the hospitality and tourism fields and the educational requirements necessary to achieve their goals.

Students will gain workforce and employability skills training which could lead to Certified Guest Services Gold, Certified Maintenance Server and/or Certified Restaurant Server which are all industry recognized certifications from American Hotel and Lodging Association (AH&LA) upon successful passing of exam(s). Upon completion of this course, students will have the basic knowledge of the hospitality industry and the basic skills necessary to be successful in the workplace.

Course Objectives

- Identify different career opportunities in the hospitality and tourism industry
- Review the importance of professionalism in the workforce with regards to hygiene, dress, behavior and etiquette
- Identify and demonstrate positive work behaviors needed to be employable
- Learn basic communication both verbal and written
- Understand the history, terminology, demographics, psychographics, and destination of resort, hospitality, and tourism industries
- Examine the types of organizational operations and career opportunities
- Presentations will be conducted on customer service skills, job applications and interviewing techniques, resume coaching, tips on appearance, computer instruction, job descriptions, the keys to successful employment and how to access further education

Course Fee

40 hour training for each of the courses listed below:

- \$694.00 per student for Guest Service and Maintenance Employee
- \$627.00 per student for Guest Service and Restaurant Server

Commitment From Local Hospitality Employers

- Commitment Letter from Destination Catering and Events for support and partnership of project has been received.



June 29, 2015

Dr. Jonathan Gueverra
President
Florida Keys Community College
5901 College Road
Key West, FL 33040

Dear Dr. Gueverra,

I am pleased to provide this Letter of Support/Commitment for the Customized Adult Hospitality Career Pathways Workforce Training Courses for a grant through the Second Chance Act Training Program for Incarcerated Adults. This program will assist local inmates to prepare for employment and increase their opportunities for successful reentry into their community.

Florida Keys Community College will conduct customized hospitality career pathway training for soon to be released inmates at the Detention Center(s) in Monroe County which will build partnerships between local correctional systems and the local workforce community organizations. Many of the inmates possess few job skills and little prospect for employment when released.

In Monroe County, there is always a need for skilled employees in the hospitality field and Florida Keys Community College (FKCC) has long been a partner for developing talent and knowledge in the community.

Destination Catering & Events agrees to interview potential candidates based on job openings, and consider candidates for full-time employment and/or training opportunities.

We believe that the program outcomes for this proposed project will be realized in the benefits derived by offenders who reintegrate into the community and become responsible and productive citizens.

Sincerely,

Warren Leamard



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/17/2016

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: KEY WEST FIRE ACADEMY TRAINING PROGRAM

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: The SFWIB Staff recommends to the Global Talent Competitiveness Council to recommend to the Board the approval to allocate an amount not exceed \$35,000 in WIOA Youth funds for the period covering Program Year July 1, 2015- June 30, 2016, to support the City of Key West Fire Academy Training.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Enhance and Expand Job Readiness Skills for Youth**

BACKGROUND:

The Key West Fire Department in partnership with Key West High School developed a Fire Academy Training program that trains junior and senior students to be future firefighters during their final years of high school. The training provides students the opportunity to work towards a career to become a Fire Fighter I and First Responder, while completing their high school diploma.

The goal of the Fire Academy is to create a pipeline that channels students into rewarding careers in public safety in Key West and Monroe County. Students arrive at the fire station each school day and spend two class periods learning from certified instructors at the Fire Department. Thereafter, cadets return to Key West High School to finish the remainder of the day attending regular classes. The initiative allows the Key West Fire Department to develop employees who can spend their entire career with the department as valuable, hard working men and women.

Training costs include the student's physical examinations/drug screening, orientation, agility tests, CPR and EMT training, equipment/uniforms (e.g., bunker gear, boots, badges, shoes), partial classroom training/instructor costs, and other intangible/incidentals (e.g., transportation, training books, materials). Monroe County Fire Academy and Key West High School are partnering with the Key West Fire Department to provide or match in-kind services to ten junior and senior high school students, as needed.

Upon successfully completing the academy, students receive a Certificate of Firefighter I, which enables them, if they so choose, to enter into a Florida State Academy to become a fully licensed firefighter.

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommend that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in best interest of the SFWIB. A two-thirds (2/3) vote of a quorum present is required to waive the competitive procurement process and award the City of Key West an allocation not to exceed \$35,000 in Workforce Innovation and Opportunity Act (WIOA) Youth funds for the Fire Academy Training Program.

FUNDING: Workforce Innovation and Opportunity Act (WIOA) Youth

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/17/2016

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: MIAMI-DADE COUNTY PARKS AND RECREATION OPEN SPACES DEPARTMENT "FIT2LEAD PARK INTERNSHIP PROGRAM"

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB Staff recommends to the Global Talent Competitiveness Council to recommend to the Board the approval to allocate an amount not exceed \$100,000 in WIOA Youth Funds to Miami-Dade County Parks, Recreation and Open Space for Fit2Lead Internship program cost, as set forth below.

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Enhance and Expand Job Readiness Skills for Youth**

BACKGROUND:

In an effort to provide structure and stability to at-risk youth ages 15-17, Miami-Dade County Parks, Recreation, and Open Spaces Department (PROS), Miami- Dade County Juvenile Services Department (JSD), and the Miami-Dade County Public Schools Student Services Division (MDCPS) are collaborating on the Fit2Lead Internship Program - a prevention/intervention program specifically designed as a productive alternative to delinquent behavior.

The purpose of the hands-on training and education program is to decrease juvenile delinquency in high crime neighborhoods by providing participants with an opportunity to learn and develop leadership qualities and life skills in a safe and supportive environment, while earning a paycheck. Curriculum includes health and wellness, nutrition, life skills (i.e., effective communication, problem solving without violence or anger, better decision making techniques), and experiences based on the foundation of improving the mind, body and spirit. This experience, education and training can lead to a career path.

The Fit2Lead Internship Program is year round and held at 13 (PROS) park locations throughout Miami-Dade County. Each intern will be required to complete 340 hours of paid practical work experience during after school hours; and be mentored by park staff in various work settings that include afterschool programming, summer camps, Youth Enrichment and Sports (YES), disability services, aquatics, park operations, Natural Areas Management, and Eco-Adventures.

The SFWIB will provide 24 interns referred by the JSD with a total of 325 program hours, of which 80 hours will be highly concentrated instructional classes taught by partnering post-secondary institutions University of Miami, Florida International University, Miami-Dade College plus 245 hours of practical paid work experience.

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommend that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in best interest of the SFWIB. A two-thirds (2/3) vote of a quorum present is required to waive the competitive procurement process and award the Miami-Dade County Parks and Recreations Department an allocation not to exceed \$100,000 in Workforce Innovation and Opportunity Act (WIOA) Youth funds for Fit2Lead Internship Program.

FUNDING: WIOA Youth Funding

PERFORMANCE: N/A

NO ATTACHMENT